

## WHY WE HAVE A NO TIPPING POLICY (FOR OVER 30 YEARS)

Salons are not all alike. Many, in fact most, expect gratuities. At Esthetica, we say "No thank you". We are professionals and - like your nurse, doctor or lawyer - we are happy to do our best without extra gratuities. Over the years our customer feedback continues to applaud this policy and reward us with ongoing loyalty and support. They love that our prices are "all-in" without extra consideration for a tip.

Further, our guests love giving and receiving Esthetica Salon and Spa gift certificates because they know their gift does not require additional cost in the form of a tip.

**Our Salon Policy  
is  
No Tipping**

Now you might wonder, "This all sounds good for the shopper and gift recipient, but what about the employees?" Well, just recently we moved into our new home at 611 Acadia Drive and during construction, we decided to review our salon policies. I was so thrilled and proud that our staff voted unanimously to maintain our No Tipping Policy. They came to this decision because they are proud professionals who are happy to do their best while serving you. We have always believed the highest compliment we receive comes from happy customers who share their experience with their families and friends.

TO ALL THE  
MOMS WE ARE  
PROUD TO  
KNOW AND  
SERVE,  
AND TO  
THOSE WE  
HAVE YET TO  
MEET...HAPPY  
MOTHERS'  
DAY!

We invite you to visit us at our new location and welcome your comments.  
Email us at: [info@estheticaacadia.com](mailto:info@estheticaacadia.com) Visit our website: [www.estheticaacadia.com](http://www.estheticaacadia.com)

SHIRLEY SHERBUT IS THE OWNER OF  
ESTHETICA SALON & SPA - 611 ACADIA DR SE  
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SUNDAY, MAY 13TH, 2012  
IS MOTHERS' DAY.

ESTHETICA  
Salon  
and Spa

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